



SHARED INTEREST'S 30th Anniversary Voices of Change Gala

MONDAY, APRIL 29, 2024

THE LIGHTHOUSE PIER 61 | NEW YORK CITY

SPONSORSHIP DECK



30th Anniversary Theme:

VOICES OF CHANGE

This year, we are shining a spotlight on the diverse Voices of Change that are building on our rich anti-apartheid legacy to economically empower and financially include Black women entrepreneurs and other small-and-growing businesses in Southern Africa who are on the frontlines of inclusive development and sustainable growth in the region. We will commemorate the end of apartheid 30 years ago in South Africa and discuss the catalyzing impact of our work in Southern Africa to advance economic, racial and gender justice for the unbanked and underbanked Black borrowers we serve through our nonprofit guarantee fund. More importantly, we will amplify the powerful and influential voices of our incredible beneficiaries, program partners, donors, social impact investors, volunteer leaders, and advocates who are critical to driving resilient community development, more equitable nations and healthy and hopeful livelihoods.



ABOUT OUR 30TH ANNIVERSARY GALA



Join us for our 30th Anniversary Voices of Change Gala, which will be our first in-person gala since COVID-19 that will raise awareness and resources for our mission and priorities to empower the Black women entrepreneurs, smallholder farmers and micro-enterprises who are on the frontlines of food insecurity, climate threats, gender inequality and the digital divide. The evening's program will include cultural messages of inspiration, entrepreneurial ingenuity and hope for next generation of social impact leaders.

Previous honorees include **Avon Products, Chrysler, Colgate, Coca-Cola, BET, Johnson & Johnson, The Nielsen Company, Merck, JP Morgan Chase and PepsiCo, Nelson Mandela, Archbishop Desmond Tutu, Harry Belafonte, Danny Glover, Pravin Gordhan, John Kani, Graça Machel, Thuli Madonsela, Barbara Masekela, Hugh Masekela, Phumzile Mlambo-Ngcuka, Kumi Naidoo, Anant Singh, Albertina Sisulu, Sheila Sisulu and Susan L. Taylor.**



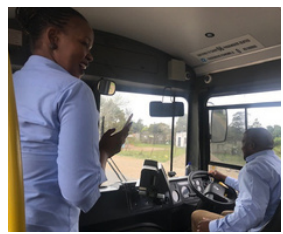
About Shared Interest

MISSION

Shared Interest mobilizes the resources for Southern Africa's economically disenfranchised communities to sustain themselves and build equitable nations.

VISION

Shared Interest envisions just and vibrant Southern African nations that eliminate disparities, uphold their peoples' basic human rights and serve as models of economic justice.





OUR IMPACT



38 M
in loan guarantees



131 M
in unlocked capital



30 Years
advancing racial, economic
and gender justice



2.3 M
Southern Africans benefitted



5
SADC Regions (Eswatini,
Malawi, Mozambique,
South Africa and Zambia)

Together, we are creating sustainable impact for Southern Africa's Black disenfranchised communities.



Sponsorship
Packages



SHARED INTEREST'S 30TH ANNIVERSARY VOICES OF CHANGE GALA

SPONSORSHIP BENEFITS PACKAGE

CORPORATE CHAMPION & PLATINUM SPONSOR - \$50,000

- Exclusive Presenting Sponsor for SI's 30th Anniversary Gala Awards Dinner in NY and Platinum Sponsor for SI Signature Regional Events) with logo placement on branded backdrop for all 30th Anniversary events including verbal acknowledgment during program
- Opportunity to present 2–3-minute video highlighting your company's relevant sustainability and/or CSR efforts during the program
- Sponsorship announcement and inclusion in all 30th anniversary press releases, printed and electronic collateral materials: save-the-date, invitation, program and step and repeat (if received by print deadlines)
- Press coverage and photo opportunities at Gala event (as available)
- Full-page virtual journal ad (on-screen during event and on mobile bidding and registration app, if provided by deadline)
- Corporate logo placement and sponsorship recognition on the event page of Shared Interest website with link to your company's website, social media and on gala mobile bidding and registration app (direct visibility to all guests)
- Opportunity to sponsor branded takeaway item(s) for guests
- Two tables of 12 with VIP Placement at 30th Anniversary Gala Awards Dinner and attendance for your guests at VIP Reception and General Reception

CO-CHAIRS - \$30,000

- SI 30th Anniversary Gala "Chair/Co-Chair" listing for individual or couple and listing for SI Regional Events
- Speaking opportunity and on-stage acknowledgement during the 30th Anniversary Gala program
- Name inclusion in all 30th Anniversary Gala press releases, printed and electronic collateral materials: save-the-date, invitation, program and step and repeat (if received by print deadlines)
- Name listing on event page of Shared Interest website, social media and on gala mobile bidding and registration app (direct visibility to all guests)
- Two tables of 12 with VIP Placement at 30th Anniversary Gala Dinner and attendance for you and your guest at VIP Reception, General Reception

SUSTAINER - \$25,000

- Corporate logo placement on branded backdrop for 30th Anniversary Gala and Silver Sponsor recognition for SI Regional Events with logo placement and verbal acknowledgement
- Sponsorship announcement and inclusion in all 30th anniversary press releases, printed and electronic collateral materials: save-the-date, invitation, program and step and repeat (if received by print deadlines)
- On-stage acknowledgement during gala program
- Full-page virtual journal ad (on-screen during event and gala mobile bidding and registration app, if provided by deadline)
- Corporate logo placement and sponsorship recognition on the event page of Shared Interest website with link to your company's website, social media and gala mobile bidding and registration app (direct visibility to all guests)
- Opportunity to sponsor branded takeaway item(s) for guests
- Table of 10 with Premium Placement at 30th Anniversary Gala Dinner and attendance for you and your guests at VIP Reception and General Reception

INDIVIDUAL TICKETS

PARTNER - \$3,000

- One ticket with VIP Placement at 30th Anniversary Gala Dinner and attendance at VIP and General Reception
- Name listing on the following collateral materials: invitation and program (if received by print deadlines)
- Name listing on gala mobile bidding and registration app (direct visibility to all guests)

SUPPORTER - \$1,500

- One ticket with VIP Placement at 30th Anniversary Gala Dinner and attendance at VIP and General Reception

FOUNDING/FMR BOARD - \$1,200

- 30th Anniversary Gala "Founding and Former Board Member" listing on printed program (if received by deadline)
- Special on-stage acknowledgment during the program and VIP reception
- One Preferred Placement ticket at the 30th Anniversary Gala Dinner and attendance at the VIP and General Reception

FRIEND - \$600

- One ticket with Standard Placement at 30th Anniversary Gala Dinner and General Reception

CATALYST - \$6,000

- Corporate logo or name listing on event page of Shared Interest website, social media and the following collateral materials: invitation and program (if received by print deadlines)
- Half-page virtual journal ad (on-screen during event and gala mobile bidding and registration app, if provided by deadline)
- Corporate logo or name listing on gala mobile bidding and registration app (direct visibility to all guests)
- Two Tickets with Preferred Placement at 30th Anniversary Gala Dinner and attendance at General Reception

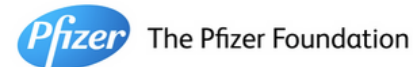
HOST COMMITTEE - \$6,000

- SI's 30th Anniversary Signature Regional Events "Host Committee" listing for individual or couple
- Name listing on 30th Anniversary Gala Dinner invitations (if received by print deadlines)
- Name listing on event page of Shared Interest website, social media and gala mobile bidding and registration app (direct visibility to all guests)
- Attendance for two guests to the VIP Reception
- Table of 8 with Preferred Placement at 30th Anniversary Gala Dinner and attendance for your guests at the General Reception

To purchase a sponsorship or tickets, please contact Shukura Shears at shukura@sharedinterest.org.



PREVIOUS EVENT SPONSORS



For more information, contact Shukura Shears at shukura@sharedinterest.org.



SHAREDINTEREST.ORG

