



Teeing-Up
Financial
Inclusion for
Women
in Southern
Africa

2026 GOLF FOR GUARANTEES



AGENDA

1. About Shared Interest
2. Why Golf for Guarantees?
3. Event at-a-Glance
4. Sponsorship Opportunities
5. Teeing up Impact





ABOUT SHARED INTEREST

- South African registered, US-based nonprofit impact fund mobilizing capital for historically excluded communities in Southern Africa
- We deploy technical assistance and partial credit guarantees to unlock local lending to youth and women entrepreneurs and SMMEs
- We partner with banks, investors, communities of faith, and corporates to turn CSR and ESG capital into catalytic guarantees
- 32+ year track record with demonstrated impact and returns

WHY GOLF FOR GUARANTEES

Our Goal

Raise **R2 million** in new commitments to deploy **R6-8 million** in guarantees for women and youth-led SMEs in Southern Africa

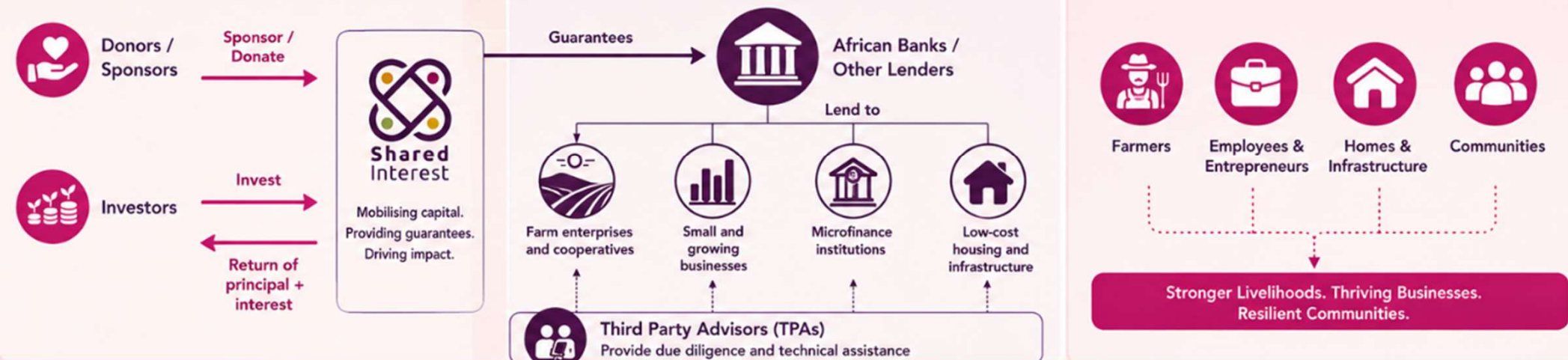
Every Rand committed helps unlock 3-4x in local lending, closing the financial inclusion gap for women and youth. This golf day convenes leaders of South African banks, PE firms, corporates, US investors, and HNWIs around a shared impact agenda.



1 SPONSOR SUPPORT

2 SHARED INTEREST MODEL

3 IMPACT UNLOCKED



THE IMPACT OF YOUR SUPPORT

	 LENDING UNLOCKED	 SMES SUPPORTED	 POTENTIAL JOBS	 COMMUNITY MEMBERS REACHED
R1,000,000 ANCHOR GUARANTEE PARTNER	 LENDING UNLOCKED: R4,000,000	 SMES SUPPORTED: 111	 POTENTIAL JOBS: 333	 COMMUNITY MEMBERS REACHED: 1,332
R500,000 LEAD SPONSOR	 LENDING UNLOCKED: R2,000,000	 SMES SUPPORTED: 55	 POTENTIAL JOBS: 165	 COMMUNITY MEMBERS REACHED: 660
R250,000 SUPPORTING SPONSOR	 LENDING UNLOCKED: R1,000,000	 SMES SUPPORTED: 27	 POTENTIAL JOBS: 81	 COMMUNITY MEMBERS REACHED: 324
R50,000 SILVER / IMPACT HOLE	 LENDING UNLOCKED: R200,000	 SMES SUPPORTED: 5	 POTENTIAL JOBS: 15	 COMMUNITY MEMBERS REACHED: 60
R10,000 FOURBALL SPONSOR / ENTRY	 LENDING UNLOCKED: R40,000	 SMES SUPPORTED: 1	 POTENTIAL JOBS: 3	 COMMUNITY MEMBERS REACHED: 12

Illustrative estimates for sponsor communications; actual outcomes may vary by loan deployment, sector, and enterprise performance.





EVENT AT A GLANCE

- 
- 18-hole charity golf day in Johannesburg
 - 50–80 players, corporate fourballs, friends, and invited investors
 - Randpark Firethorn Course
 - December 3rd
 - Format: golf competition, halfway house, and evening prize-giving with impact storytelling



SPONSORSHIP OPPORTUNITIES

Level	Support	Benefit
Anchor Guarantee Partner	R1,000,000	Exclusive top billing, co-branding
Lead Sponsor	R500,000	Prominent brand + speaking role
Supporting Sponsor	R250,000	Strong visibility + hosted fourballs
Silver / Impact Hole	R50,000	Hole branding, program recognition
Fourball Sponsor / Entry	R10,000	Fourball entry + recognition on the day

ANCHOR GUARANTEE PARTNER

R1,000,000

- Exclusive or joint top billing as Anchor Guarantee Partner
- Logo lock-up with Shared Interest on all event materials
- Keynote speaking opportunity at prize-giving
- 4 fourballs included to host key clients and investors
- Featured case study in Shared Interest impact report and joint press release





LEAD SPONSOR

R500,000

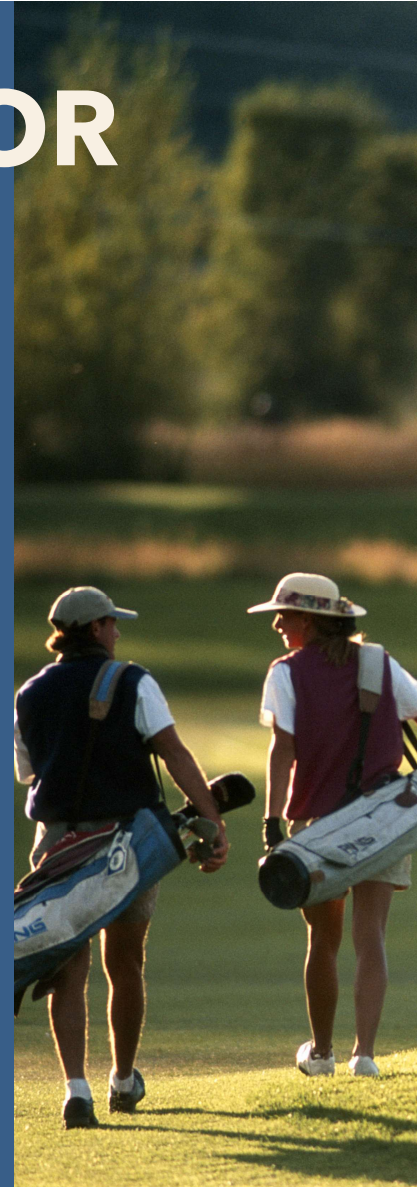
- Prominent logo placement across event collateral and on-course signage
- Short speaking opportunity or panel participation
- 3 fourballs included
- Inclusion in event press notes and social media highlights
- Logo in post-event impact summary sent to all participants



SUPPORTING SPONSOR

R250,000

- Logo on selected event materials and on screens at prize-giving
- Verbal acknowledgment during the formal program
- 2 fourballs included
- Recognition in post-event communications and website recap





SILVER / IMPACT HOLE & FOURBALL ENTRY

Silver / Impact Hole Sponsor R50,000

- Branding at one tee or green (banner, flag or activation)
- Name and logo in program and on event website

Fourball Sponsor / Entry R10,000

- One fourball entry (4 players)
- Recognition on draw sheet and digital screens
- Participation in all event activities and prize-giving



TEEING UP IMPACT

1. Your Commitment

Sponsors and investors commit funds to Shared Interest's guarantee pool

2. Shared Interest Guarantee

Shared Interest backs loans made by local financial institutions to Youth and women-led underserved borrowers

3. Our Impact

Women entrepreneurs gain access to affordable finance, building income, jobs and resilience

To secure your sponsorship or
discuss a custom package, please
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Partner with Shared Interest on and off
the course to close the financial inclusion
gap for women in Southern Africa

THANK YOU

